

30 June 2022

Dear [REDACTED]

Re: Official Information Act

I am responding on behalf of Taranaki District Health Board (DHB) to your OIA request of 7 June 2022. You have requested the following information:

For each financial year: 2017, 2018, 2019, 2020, 2021 and for the partial year of 2022 to date:

1. *Number of FTE communications/media staff employed in each year (this includes all internal and external communications staff/content producers and social media staff).*
2. *The salary range paid to communications staff in each year.*
3. *Number of communications/media contractors used in each year.*
4. *Total sum paid to communications contractors in each year.*
9. *Total salary costs for communications staff each year*

Details of public relations and communications staff (including contractors) employed are shown below:

Year	FTE	Amount \$
2016-17	3.30	267,084
2017-18	3.30	275,173
2018-19	3.30	282,078
2019-20	3.70	343,637
2020-21	4.17	338,348
2021-22 to date	4.80	418,948

5. *A breakdown of positions and numbers employed in each role (ie how many media advisors, senior media advisors, internal communications, managers, social media producers/managers)*

Position	Year					
	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22 to date
Media & Communications Manager	1.0	1.0	1.0	1.0	1.0	1.0
Web Admin & Graphic Designer	1.0	1.0	1.0	1.0	1.0	1.0
Communications Advisor	1.3	1.3	1.3	1.7	2.17	2.8

6. *How many media queries received in each year.*

Year	Media Queries
2016-17	130
2017-18	198
2018-19	106
2019-20	172
2020-21	164
2021-22 to date	125

7. *How many interview requests received in each year.*

On average about interview 180 interview requests are received per year.

8. *How many media interviews given, and to which media organisations and when.*

Most media requests result in written responses to media questions rather than live media interviews. In the year to date we have given approximately six live interviews, most are with the Daily News or our Radio NZ Taranaki stringer but we have also had interviews on News Talk ZB.

10. *In each year, how many communications staff paid a salary more than \$100,000 per annum and \$200,000 per annum*

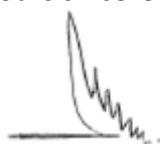
Year	➤ \$100K ➤ \$200K
2016-17	1 > 100K
2017-18	1 > 100K
2018-19	1 > 100K
2019-20	1 > 100K
2020-21	1 > 100K
2021-22 to date	1 > 100K

There were no staff paid > \$200,000 in any of the years noted.

Please note that this response, or an edited version of this response, may be published on the Taranaki DHB website no less than one week after the response has been provided to you. Any personal or identifying information will be redacted from any response published online. The DHB will endeavor to resolve any concerns you should raise but, subject to any legal grounds for withholding, ultimately reserves the right to publish any information.

I trust this information answers your OIA request.

Yours sincerely



George Thomas
Chief Financial Officer